

IN 12 YEARS,

almost half of the world population will live in areas with

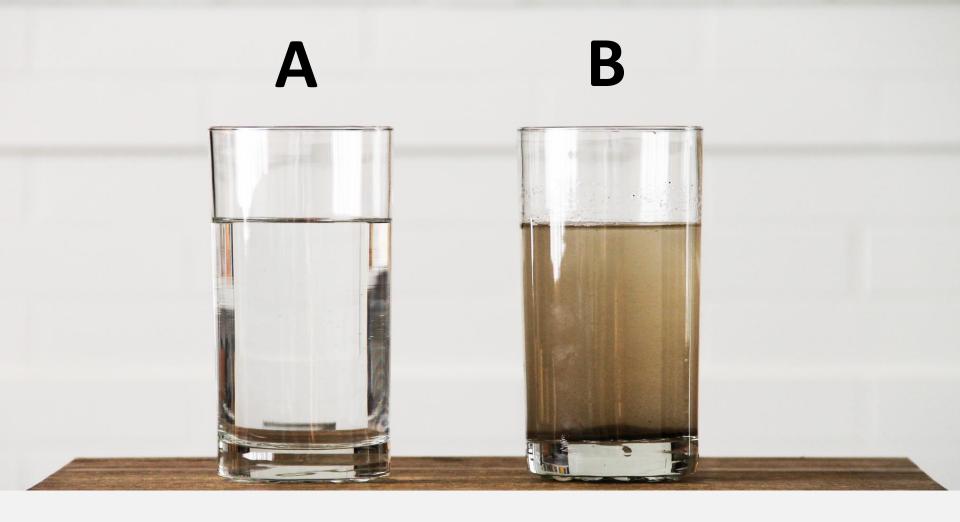
SEVERE WATER SHORTAGE.

That's

3.9 BILLION PEOPLE

around the world including **ASIA.** 





In 12 years, you may not have a choice to choose between the 2 glasses

## PROTECTING WATER BEYOND BUSINESS



- Water quality Class IV V (extremely polluted)
- Solid and liquid pollution
- Not conducive for any living organism

- Water quality improved to Class III. Suitable for living organisms.
- Enhanced biodiversity: presence of aquatic life
- Community Sungei Way empowered. 4 consecutive national awards for river conservation.

## REALISED THROUGH COLLABORATION

#### **Private sector**

SPARK Foundation

#### **NGO**

Global Environment Centre (GEC)

#### **Government sector**

Department of Irrigation and Drainage (Malaysia, Selangor, Petaling, Wilayah Persekutuan, Perak, Kinta)

Kuala Lumpur City Council

Petaling Jaya City Council (MBPJ)

Ipoh City Council (MBI)

Perak Water Board

Department of National Unity and Integration (JPNIN)

Department of Environment (Malaysia, Perak and Selangor)

Selangor Water Management Authority (LUAS)

Department of Fishery, Selangor

Department of Forestry, Selangor

#### **Community**

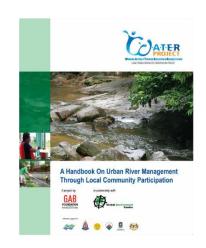
16
ACTIVE RIVER CARE
COMMUNITIES NATIONWIDE

More than <u>56 COLLABORATION</u> with multiple stakeholders since 2007

## **KEY INITIATIVES**









#### **MRCU & RIVER CARE CENTRE**



**HANDBOOK & TRAINING FOR DID OFFICALS** 



**RIVER MONITORING & ADOPTION** 

**NATIONAL RIVER FORUM** 



BUSINESS COMMUNITY TRAINING PROGRAMME

COMMUNITY GARDEN

...and the list goes on

## **OUR WATER AGENDA**

Collaboration between SPARK Foundation, Global Environment Centre, government agencies and local communities to protect our water resources.













16
ACTIVE RIVER CARE
COMMUNITIES NATIONWIDE

# **SUCCESS FACTORS**



**Created awareness** to change mindset



Empowered local communities to take charge of their water source



Collaborated with multiple stakeholders

# UNDERSTAND YOUR WATERSHED

## **WATER INTAKE**

Sungai Selangor

## WATER DISCHARGE

Sungei Way Sungai Penchala



### **WATER STEWARDSHIP AGENDA 2018-2020**

We aim to reduce stress on local water resource and ensure watershed security through strategic partnerships and projects.



# RM2.5 MILLION COMMITTED

# STRATEGIC COLLABORATION

HIGH IMPACT PROJECTS