

GEC'S ECOSYSTEM RESTORATION JOURNEY

4 June 2021, 10:00 – 12:00



ENGAGING THE PUBLIC AND CORPORATE SECTOR IN GEC CONSERVATION WORK

ADELAINE TAN

Snr Coordinator, Outreach & Partnership Programme

OUTLINE

- 01 FOCUS OF OPP
- 02 PUBLIC PROGRAMMES
- 03 CSR PROGRAMMES
- 04 WAY FORWARD









01

FOCUS OF GEC OUTREACH & PARTNERSHIP PROGRAMME



Partnerships with other like-minded organizations and sectors to address environmental issues.

Enhance awareness and understanding through information dissemination

Activities:

Capacity building, environmental education, information exchange and awareness raising on global environment issues









GEC Volunteers programme







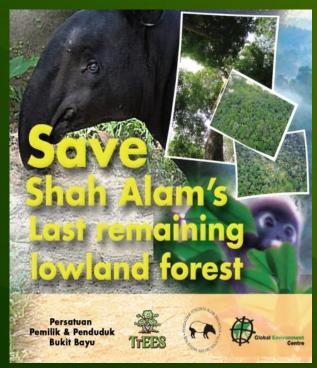








Campaigns & Advocacy Work







Press Statements

malaysiakini news and views that matter



Group warns Kedah MB's river plan could lead to crop destruction

Published 31 Mar 2021, 12:46 pm * Modified 31 Mar 2021, 2:17 pm







Kedah Menteri Besar Muhammad Sanusi Md Nor's plan to control the flow of Sungai Muda which he claimed may leave Penang with "muddy waters" could backfire, warns an environmental group.











Coalition objects to draft plan

Its members warn MBSA that road and rail projects will destroy forest reserves and botanical park, hinder wildlife movement





malaysiakini







remarks on degazetting forest



Martin Vengadesan & Faisal Asyraf Published 28 Jan 2021, 8:02 jam + Modified 28 Jan 2021, 9:35 am





BECAUSE FORESTS MATTER - DEFENDING THE KUALA LANGAT NORTH FOREST RESERVE

Amanda Ng, Programme Officer, EMPOWER Malaysia | Nagarajan Rengasamy, Manager, Forest & Coastal Programme Global Environment Centre 10-Feb-21 14:00



Kedah and Penang should put aside squabble; prioritise the health of Sq Muda

By Cheah Chor Sooi | 03/31/2021 | in Politics



THE water source dispute between the Kedah and Penang state government should be handled in a more diplomatic way.

Threatening one another with only exacerbate the dispute, and also negatively impact the commercial values and economic activities of the people as well social obligations.

The proposed riverside water storage project will affect the natural flow of the Muda River and will disrupt the ecology of the river and degrade the water quality and quality downstream within the Penang State boundaries.



Information Dissemination and Environmental Education

- Produce and disseminate awareness materials, eg.
 posters, leaflets and information materials on
 peatlands, climate change, community participation,
 etc.
- Produce training materials
- Conduct exhibitions & trainings (physical and online)

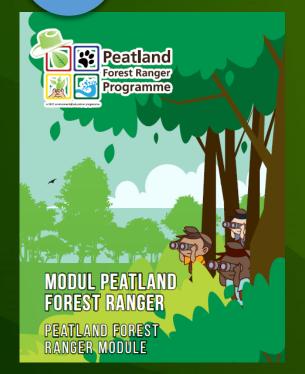


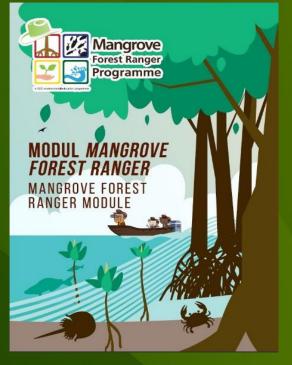




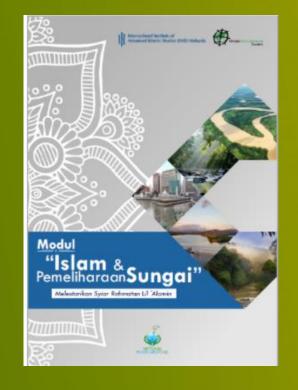


02 Information/Awareness Materials















02 Trainings & Talks

21 OCTOBER 2020 | 2:00 - 4:00 PM (GMT+8 KUALA LUMPUR)

MODERATOR

Please register at

virtual.igem.my

Participation is

free for the

PEATLAND & CLIMATE CHANGE MITIGATION: FIRE PREVENTION & MONITORING





National effort in protecting peatland ecosystem and degradation through multi-stakeholder engagement in undertaking



swamp forest monitoring system in Brunei Darussala indonesia and Malaysia.



GEC's experience in Southeast Pahang Peatland Landscape





#climateactionmalaysia

www.gec.org.my

#peatforlife #aseanpeat WITH SUPPORT FROM

JLIFAD Investing in rural people



FORUM KESEDARAN KONSERVASI BAKAU 2020



Topik Forum

HUTAN BAKAU DAN KEPENTINGANNYA | KEPUPUSAN DAN MASALAH EKOSISTEM HUTAN BAKAU PEMELIHARAAN HUTAN BAKAU | INTEGRASI PERSISIRAN PANTAI DAN PENDUDUK

SOSIO-EKONOMI PENDUDUK DAN HUTAN BAKAU | PROGRAM-PROGRAM MENAIK TARAF HUTAN BAKAU INTEGRASI KEJURUTERAAN DAN PERSISIRAN PANTAI

MODERATOR



3:00 PM - 4:30 PM



AHLI PANEL



Dato' Mohamed Zin Bin Yusoj









Amila Wan Abdullah Zawawi







WORLD ENVIRONMENT DAY



Global Environment Centre WILL BE HOSTING A WEB FORUM ON ORESTS IN SOUTHEAST ASIA

Peatlands sustain a rich and unique range of habitats and species across the world with a high economic value due to their resources - high quality timber, fish and peatland plants (e.g. rattan and sedge for weaving mats and baskets). Southeast Asia has more than 25 million ha of peatlands or 60% of the known tropical peatland resource. However, large-scale clearance and drainage of peatlands for agriculture, forestry and infra-structure development has severely affected the natural values and function of peatlands. In line with the theme for this year's World Environment Day "Time for Nature", the Forum will bring together different stakeholders to discuss the significance and importance of biodiversity conservation in peat swamp forest in Southeast Asia.



Send an email to shafinaz@gec.org.my to receive the Zoom link

FREE I OPEN TO PUBLIC



Biodiversity returns by









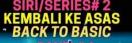


20 April 2021 @ 8.30 PM











ZOOM Pautan Pendaftaran https://zoom.us/webinar/register/WN_XNCmB1hpRTCN7AWnpxRk_g







03

CSR programmes

- Forest rehabilitation, carbon emission offsetting, climate change
- River adoption, river rehabilitation, water balancing
- Community empowerment, sustainable livelihood
- Examples of CSR Programme :
 - Bridgestone "One Tyre One Good Deed" campaign
 - Tree planting for PETRONAS Walk4Trees Programme
 - Innisfree "Green Forest Campaign"
 - Origins "Plant-A-Tree"











Some of GEC Corporate Partners















































03

Impacts/Results from CSR Programme

- Improve environment: GEC projects improve the environment through forest protection and rehabilitation, fire and haze prevention erosion control and safeguarding water resources. Eg.
 - Recovery Projects by YP Plantation, Prosper, IOI Plantation
 - River Adoption by the W.A.T.E.R Project
- Assist local communities: A community-based natural resource management model that empowers local communities and enhances livelihoods. Eg. Yayasan Petronas Walk4Trees benefits the B40 group and OA communities
- Establish a partnership network: GEC works in partnership with Government, local communities and private sector.
- Long term partnership: Eg. Programme with HSBC Bank & SPARK Foundation (10+ yrs)











Examples of Donations Received to support GEC works

- Mid Valley City Charity Run (2018)
- Croesus IT Solutions Sdn Bhd CSR Initiatives (2015-2019)
- BOH Eco Trail (2016)
- BMS Organic "Love Tree Day" Campaign (2018)
- HSBC Amanah Charity Programme (2020 2021)
- Individual Zero to Hero (2018)

















04 Way Forward

- Sign up as a volunteer
- Reduce ypour environmental footprint
- Form an action group
- Follow GEC social media
 - >FB/IG: globalenvironmentcentre Twitter: gectalks
- Support and promote GEC campaigns
- Develop a partnership initiative with GEC
- Donate to GEC causes









