

LOVE OUR RIVERS CAMPAIGN

Location: Kampung Batu 16, Dusun Tua, Selangor

Applicant: Jawatankuasa Kemajuan Kampung Batu 16 Dusun Tua

Period: March, 2017 – September, 2017

Objectives:

The project aims;

1. To conserve and protect Sungai Kolam Air Panas;
2. To turn it into vibrant and conducive spot for tourism and river education; and
3. To increase awareness among local communities and visitors.

Achievements:

1. River clean up
 - River clean-up has become an on-going monthly activity among different stakeholders and target groups such as Department of Irrigation and Drainage (DID), Institut Kemahiran Belia Negara, other agencies and villagers to ensure the rivers and lake are kept cleaned.
2. River landscaping
 - Tree planting along the river bank activity is conducted to beautify the river for tourism and river education activities.
3. Awareness signage
 - An awareness signboard is installed at strategic area nearby the river to remind visitors to keep the river clean.
4. Supporting River Run
 - A total of 3300 participants from different countries joined the River Run event.
5. Recycling of wastes to reduce waste dumping and educate visitors to go green.

Background:

Love Our Rivers Campaign is conducted by Jawatankuasa Kemajuan Kampung Batu 16 Dusun Tua as an effort to conserve and protect Sungai Kolam Air Panas at Hulu Langat, Selangor. The project also aims to turn the river into a vibrant and conducive spot for tourism and river education as well as to raise awareness among local communities and visitors.

To turn the river into tourism and river education spot, more attractions and facilities are being built from time to time. On top of that, maintenance and beautification of river banks, ecosystem and aesthetic value are being conducted to elevate the attractiveness of the river site. Thus, increasing awareness among local communities is required to change their attitude towards the rivers and strengthen their participation in various activities.

Stakeholders:

- Villagers
- Department of Irrigation and Drainage (DID)
- Institut Kemahiran Belia Negara
- Majlis Perbandaran Kajang (MPKj)

Sharing experience:

1. Ecotourism, awareness and engagement

- A river can be promoted to become ecotourism spot and potential additional income for local communities. Engagement and involvement from local communities are essential to manage and conserve the river. However, to sustain the commitment from local communities is not easy and requires high awareness. To increase awareness and change the attitude of local communities and visitors, education on the importance of keeping the river clean are being conducted to conserve and maintain the river.
- Since the river is turning into a spot for tourism and river education, it is essential to install awareness signboards at strategic locations in order to remind visitors about the importance of keeping the river clean and healthy.

2. The importance of recycling.

- Implementation of waste recycling is essential for the environment and local communities. It helps to reduce river pollution caused by waste. Hence, recycling is implemented with the best of intention to manage the wastes produced by visitors and local communities properly and environmentally friendly.